

UN OCEAN CONFERENCE SIDE EVENT

TITLE: *Creating a Blue Society: Innovative solutions for sustainable ocean and coastal management action*

DATE: Thursday, June 30, 2022, 10:00 AM - 11:15 AM

LOCATION: Side Event Room 2, Altice Arena Convention Center, Lisbon, Portugal

ROOM CAPACITY: 200

INTRODUCTION:

This side event addresses ways by which scientific and innovative approaches to ocean-based socio-economic development based on the idea of a Blue Society could effectively integrate long standing concepts of coastal management, ocean planning and ecosystem-based management; and how these approaches could be especially beneficial for small island developing States and other developing countries. A Blue Society incorporates culture into the pillars of a Blue Economy, involving civil society in socio-economic development because every human being on earth depends on the ocean for survival.

Additionally, this side event will contribute to information sharing and discussion towards advancing the implementation of SDG14 Life below water in an interlinked manner through cross-cutting initiatives that also address other SDGs including: 7 Affordable and Clean Energy; 11 Sustainable Cities and Communities; 13 Climate Action; and 17 Partnerships for the Goals, among others. It will focus on scientific and innovative solutions that address the constraints to scaling up ocean action towards the implementation of Goal 14, including through fresh approaches to integrating various development and management frameworks and paradigms as well as relevant initiatives in pursuit of other SDGs.

EVENT POINTS OF CONTACT:

- Miriam Balgos, Global Ocean Forum, mbalgos@globaloceanforum.com
- Richard Delaney, Center for Coastal Studies/GOF, delaney@coastalstudies.org, +1 (617) 851-4510 (**in-person**)
- Philippe Vallette, Nausicaá, Centre National de la Mer, France/ World Ocean Network, philippe.vallette@nausicaa.fr
- Peter Ricketts, Acadia University, peter.ricketts@acadiu.ca

RUN OF PROGRAM

Time	Topic	Duration	Speaker
10:00	Introduction to the side event and welcome remarks	2 m	Mr. Richard Delaney, Global Ocean Forum (Moderator)
10:02	Complementary frameworks: Integrated ocean and coastal management, Ecosystem-based management, Marine spatial planning, Blue Economy, Sustainable Development Goals/Agenda	5 m	Mr. Richard Delaney, Global Ocean Forum
10:07	<i>Moderator introduces Bernadette</i>	1 m	
10:08	Sustainable use based on science (relevant frameworks: UN Decades of Ocean Science and Ecosystem Restoration, among others)	5 m	Dr. Bernadette Snow, One Ocean Hub
10:13	<i>Moderator introduces Cristelle</i>	1 m	
10:14	Capacity building and other cross-cutting approaches in support of Blue Economy and other integrated approaches	5 m	Ms. Cristelle Pratt, Organisation of African, Caribbean and Pacific States
10:19	<i>Moderator introduces Bernice</i>	1 m	
10:20	Creating a continental enabling environment for Blue Economy Development in Africa	5 m	Dr. Bernice McLean, African Union Development Agency
10:25	<i>Moderator Introduces Nigel and Yaba</i>	1 m	
10:26	Better coordination and networking among stakeholders at all levels, including financing	10 m	Dr. Nigel Bradly, Envirostrat and Global Ocean Forum; Mr. Yabanex Batista, Global Fund for Coral Reefs
10:31	<i>Moderator requests second half of the panel to take their places in the platform</i>	1 m	
10:32	<i>Moderator introduces Andrew</i>	1 m	
10:33	Innovative solutions for accelerating SDG14 implementation: The UNDP Ocean Innovation Challenge	5 m	Dr. Andrew Hudson, UNDP
10:38	<i>Moderator introduces Tony</i>	1 m	
10:39	Enhancing regional ocean ecosystem and economy through regional ocean planning and the Mid-Atlantic Ocean Data Portal	5 m	Mr. Tony MacDonald, Monmouth University/US National Committee on UN Decade of Ocean Science for Sustainable Development
10:44	<i>Moderator introduces Philippe and Florence</i>	1 m	
10:45	Civil society at the front and center of the Blue Economy transformation toward a Blue Society	5 m	Mr. Philippe Vallette and Ms. Florence Blond, Nausicaa and World Ocean Network
10:50	<i>Moderator introduces Peter</i>	1 m	
10:51	Future work of the Global Ocean Forum on innovative approaches to ocean-based socio-economic development in the context	5 m	Dr. Peter Ricketts, Acadia University

Time	Topic	Duration	Speaker
	of climate change; doing what it can do best		
10:56	The Global Ocean Forum’s Voluntary Commitment (Virtual Ocean Pavilion: A cross-sectoral platform for advancing the ocean and climate agenda at the UNFCCC and other fora)	4 m	Mr. Richard Delaney, Global Ocean Forum
11:00	<i>Q&A</i>	15 m	
	<i>Total Event Time:</i>	75 m	

BIOS

Richard Delaney, Senior Policy Advisor, Center for Coastal Studies, Provincetown, Massachusetts

Richard has over 35 years of experience with the development and implementation of integrated coastal and ocean management plans and policies at all levels of government in the US and other countries. Formerly President and CEO of the Center for Coastal Studies in Provincetown, MA for 14 years, he was also the founding Director of the Urban Harbors Institute at the University of Massachusetts Boston where he provided leadership for the creation of the first Marine Spatial Plan in the US; served as Assistant Secretary of Environmental Affairs and Director of the Massachusetts Coastal Zone Management Program where he played key roles in the restoration of Boston Harbor. He has served as the National Chair of the Coastal States Organization in Washington DC representing the views of the 35 coastal states, Great Lake states and US territories and their Governors on legislative and budgetary matters before Congress. Mr. Delaney has served on the Board of Directors of the Global Ocean Forum (GOF) since 2002 He has a BS in Political Science from Harvard, has completed graduate studies in environmental planning and landscape architecture at the State University of New York College of Environmental Sciences and Forestry and completed a Certificate Program for Senior Executives at JKF School of Government.

Dr. Bernadette Snow, Deputy Director, One Ocean Hub

Bernadette Snow is the Deputy Director of the One Ocean Hub. Previously, she was the Hub's South Africa Country Director, lectured at Nelson Mandela University and was the director for the CMR. She is a highly motivated individual who is passionate about mentoring future researchers and a transdisciplinary researcher who has a gift of seeing connections and the “big picture.” She has experience in natural science and social science research. I am strategic in my approach to research management.

Ms. Cristelle Pratt, Assistant Secretary-General, Department of Environment and Climate Action, Organisation of African, Caribbean and Pacific States

Cristelle Pratt has thirty years of experience working in both the public and private sectors, at national and multi-lateral levels. She has recently completed a six-year, fixed term as the Deputy Secretary General of the Pacific Islands Forum (PIF), and served as Director General and CEO of the Pacific Islands Applied Geoscience Commission (SOPAC) – a highly successful, performance orientated, multi-disciplinary intergovernmental agency serving twenty-one countries and territories in the Pacific Islands region, from 2004 – 2010. At-the-time SOPAC (now a Division of the Pacific Community (SPC)) had the lead remit for Disaster Risk Management.

Cristelle has also consulted for regional and international organisations such as the World Bank Group, UN Agencies and AusAID in Asia and the Pacific regions – having provided them strategic, policy and technical advice on climate change, disaster risk management and ocean governance.

Dr. Bernice McLean, Head of Blue Economy, African Union Development Agency-NEPAD

Bernice is a marine policy specialist with a strong interest in ocean governance. Bernice joined AUDA-NEPAD in 2016, working on fisheries and aquaculture development. Her current role includes developing and implementing targeted programmes to support African member states, regional bodies and other stakeholders in areas of sustainable and equitable industrialisation. This includes developing and implementing key flagship initiatives with the aim of generating wealth, creating income opportunities and showcasing learning and innovation in the Blue Economy and other key development sectors.

Dr. Nigel Bradley, CEO, Envirostrat

Nigel is a natural resources, energy and marine specialist with 22 years of experience in both the public and private sectors around the world. Strategy development and execution has become a particular focus in the past 15 years and includes leadership roles in multiple acquisitions, mergers, divestments, restructuring, capital raising, execution of a public-private partnership, and creation of new businesses in the energy, primary, environmental, tourism, and financial services sectors.

Mr. Yabanex Batista, Deputy Head of UN Global Team, Global Fund for Coral Reefs (GFCR)

With over 20 years of experience, Yabanex has focused his professional career on the interlinkages between sustainable financing for conservation and development and international environmental policy. He has extensive experience on the establishment and management of conservation trust funds and other financial mechanisms, fundraising and resources mobilization, environmental policy and negotiations, and climate change adaptation and mitigation in Small Islands Developing States (SIDS), Latin America and the Caribbean, Africa, and the Pacific. Prior to joining the GFCR, he was CEO of the Caribbean Biodiversity Fund (CBF), worked for GITEC/GIZ (German Government Technical Cooperation Agency) in Mexico, The Nature Conservancy's International Government Relations Department and Europe Office, the World Bank-GEF Unit, the United States Geological Survey, and IPAM (Amazon Environmental Research Institute) in Brazil. He holds an MA in International Relations and Environmental Policy from Boston University.

Dr. Andrew Hudson, Head, Water and Ocean Governance Programme, UNDP

Andrew Hudson joined UNDP in 1996 as Principal Technical Adviser for the UNDP-GEF International Waters Programme. He is currently Head of the UNDP Water & Ocean Governance Programme in the Nature, Climate and Energy Team of UNDP's Bureau for Policy and Programme support (BPPS). He oversees and provides strategic, policy and technical guidance on all aspects of the development, implementation and evaluation of UNDP's work in water and ocean governance with a currently active portfolio of about US \$400 million working in over 100 countries. He also served as Principal Technical Adviser for the UNDP/GEF Persistent Organic Pollutants (POPs) programme, from 2001 to 2005. He coordinated the strategic development and start-up of UNDP's POPs portfolio and integration of the programme into UNDP's Chemicals Management/Montreal Protocol Unit. He also serves as the "Green Team Leader" at UNDP leading efforts to move the organization towards environmental sustainability in its operations, including minimizing the organization's carbon footprint.

Prior to joining UNDP, Mr. Hudson was Executive Director of The Center for Field Research at Earthwatch where he directed the development of Earthwatch's annual field research program of 150 projects and over \$3 million in grants. He has also taught at the university and secondary school levels and was active in oceanographic research in the 1970's and 1980's in areas such as hydrothermal vent geochemistry, sedimentary diagenesis, hydrography and air-sea exchange.

Mr. Hudson received his BS and MS in Earth and Planetary Sciences from MIT, was a doctoral student in Chemical Oceanography at the University of Rhode Island, and received his PhD in Environmental Sciences from the University of Massachusetts-Boston, specializing in Environmental Economics and Policy.

Mr. Tony MacDonald, J.D., Director, Urban Coast Institute, Monmouth University

Tony MacDonald is director of the Monmouth University Urban Coast Institute (UCI). He was previously the executive director of the Coastal States Organization (CSO) from 1998-2005. CSO, based in Washington, DC, represents the interests of the governors of the nation's 35 coastal states and territories on coastal and ocean policy matters. Prior to joining CSO, Tony was the special counsel and director of environmental affairs at the American Association of Port Authorities, where he represented the International Association of Ports and Harbors (IAPH) at the International Maritime Organization on negotiations on the London Convention. Tony has also practiced law with a private firm in Washington, DC, working on environmental and legislative issues, and served as the Washington, DC, environmental legislative representative for the Mayor of the City of New York.

Mr. Philippe Vallette, Representative for International Affairs (former Director General), Nausicaá, Centre National de la Mer, France; Vice President, World Ocean Network

Philippe VALLETTE is an oceanographer. Diving, underwater fauna and fishery resources have been determining factors in his career. He worked for a number of marine laboratories before devoting himself completely to NAUSICAA. NAUSICAA is a complex of international standard devoted to the discovery of the marine environment and to increasing public awareness of the need for a better sustainable use of the oceans. In recent years, Philippe has concentrated on developing the World Ocean Network, an educational world organisation whose members are aquariums, science centres, museums and educational centres under the auspices of the Global Ocean Forum and UNESCO. In 2011, he launched with his team, a new concept the 'Blue Society' with 28 European partners, based on the main pillars of sustainable development (economy, society and the environment) adding culture and equity. This vision is devoted to encourage the development of the sustainable use of the oceans, considered as a new field of surviving and wealth for humankind.

In 2013, a main expansion of NAUSICAA worth 100 million euros has been awarded under his tenure as Director General. Its main theme is "The High Seas." The first phase of the work began in January 2016, including a 10 000 m³ tank which was opened in May 2018. Since November 2018, Philippe has been elected as chairperson of the International Aquarium Network steering committee. He retired from Nausicaa in 2021.

Ms. Florence Blond, Head of Projects and Exhibitions at Nausicaa, The National Sea Center

Passionate about oceans and their fragility, Florence decided to focus her studies on engineering in fisheries and aquaculture sciences. Graduated with a MSc in Engineering from ENSAT (Toulouse) and AGROCAMPUS OUEST (Rennes), she joined Nausicaa, the National Sea Center, in 2011. For the past 9 years, she coordinated the Mr.Goodfish programme on sustainable seafood consumption. She became head of projects at NAUSICAA in 2016 and led, among other international projects, the Work Package of the H2020 COLUMBUS project dedicated to "Communication, Engagement and Knowledge Transfer towards a Blue Society". She is currently supervising a team dedicated to several European projects: INTERREG 2 seas: VALGORIZE and SUMARIS; H2020: MARINA; FEAMP: AQUA-LIT; INTERREG France (Channel) England; H20: SOURCE2SEAS. In 2018, she became Head of Projects and Exhibitions at Nausicaa, focusing on the development of the Blue Society. She is working on the development of new exhibitions highlighting the relationship between humankind and the sea. In 2019, she led the development of the Blue Living lab, an open innovation platform gathering a variety of actors: visitors, startups, scientists, industries and public administration, around innovation and sustainable management of the Ocean resources.

Dr. Peter Ricketts, President and Vice-Chancellor, Acadia University

Dr. Ricketts was appointed Acadia's 16th President and Vice-Chancellor in April 2017, beginning his six-year term in July 2017. Dr. Ricketts earned his BA (Honours) degree in Geography at the University of Nottingham in 1974 and his PhD from the University of Southampton in 1982. He is internationally-recognized for his expertise in coastal zones and ocean management.

Before his appointment at Acadia, Dr. Ricketts served as Provost and Vice-President (Academic) at Carleton University in Ottawa from 2009 to 2017, where he was also Professor of Geography and Environmental Studies. He has extensive experience as a senior university administrator, having also served as Vice-President (Academic and Research) at Nipissing University, in North Bay, ON (2006-2009); Vice-President, Academic and then President of Okanagan University College (2000-2005) in Kelowna, BC; Dean of Graduate Studies at Dalhousie University (1995-2000) in Halifax, NS, and the first Director of Research at Saint Mary's University (1989-1994). Ricketts served two terms as President (1998-99 and 1999-2000) and one term as Vice-President (1997-1998) of the Canadian Association of Graduate Studies.

Dr. Ricketts has served as the inaugural Chair of the Internationalization Leaders Network of the Canadian Bureau for International Education (CBIE); has published extensively in the fields of coastal and ocean management, strategic environmental assessment, the applications of geographic information systems and information technology to support decision-making in coastal and ocean resource management, maritime boundary delineation, international coastal and ocean issues, and the management of coastal erosion; has acted as a consultant for the Departments of Foreign Affairs, Fisheries and Oceans, and Environment of the Government of Canada and for the National Oceanic and Atmospheric Administration (NOAA) of the US federal government; and co-founded the Coastal Zone Canada Association (CZCA) in 1993 and served as its President from 2002 to 2008, and again from 2012 to 2016. From 1990 to 1998, he served as a ministerial appointed member of the Nova Scotia Environmental Trust. Dr. Ricketts worked as part of Canada's scientific team during the Gulf of Maine boundary dispute in the United States that was adjudicated by the International Court of Justice in 1984. He is currently a member of the Global Oceans Forum, which works to develop ocean and coastal policy options in the implementation of the United Nations Paris Agreement on Climate Change and the Sustainable Development Goals.