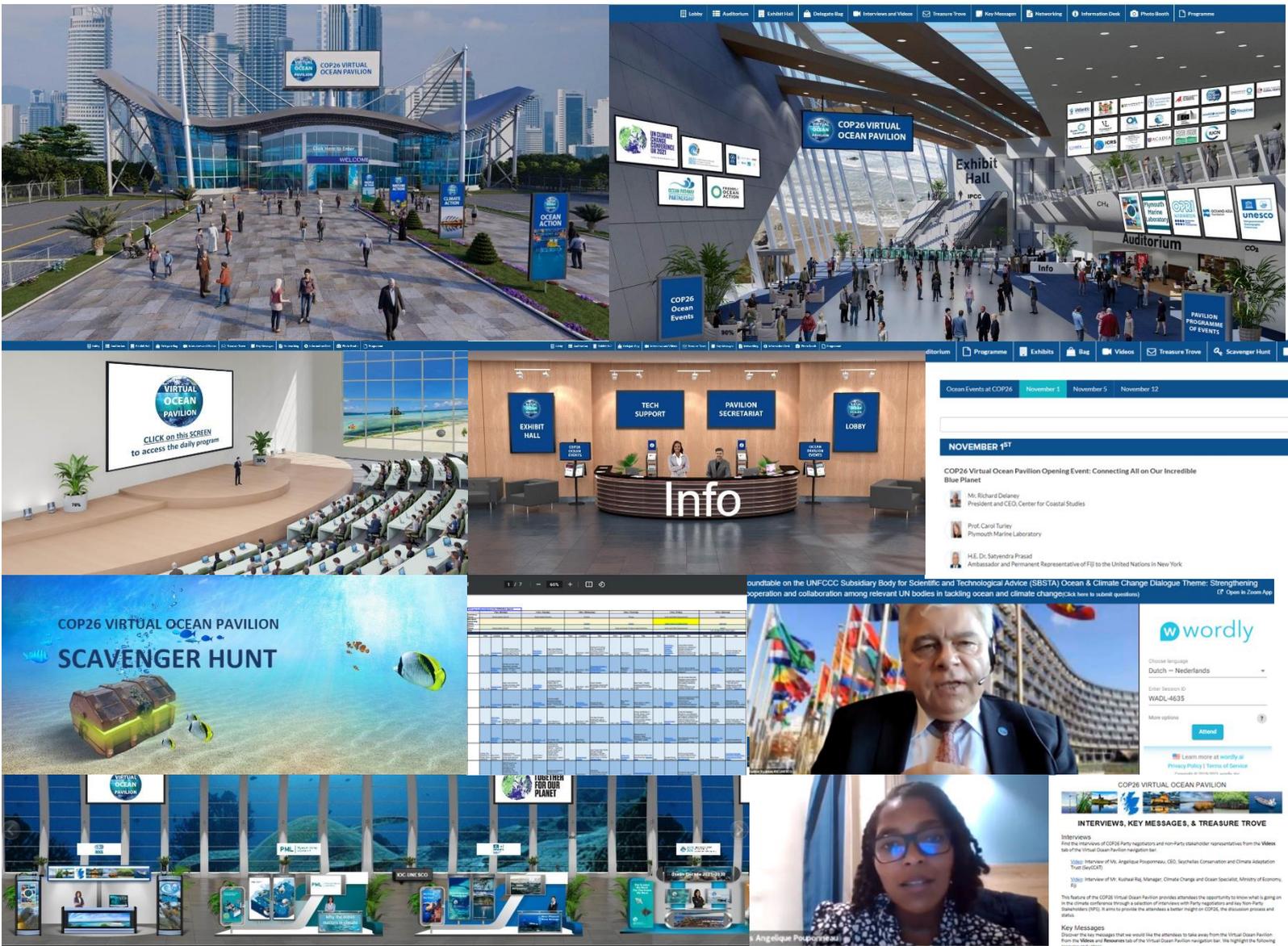




COP26 Virtual Ocean Pavilion Survey Summary Report

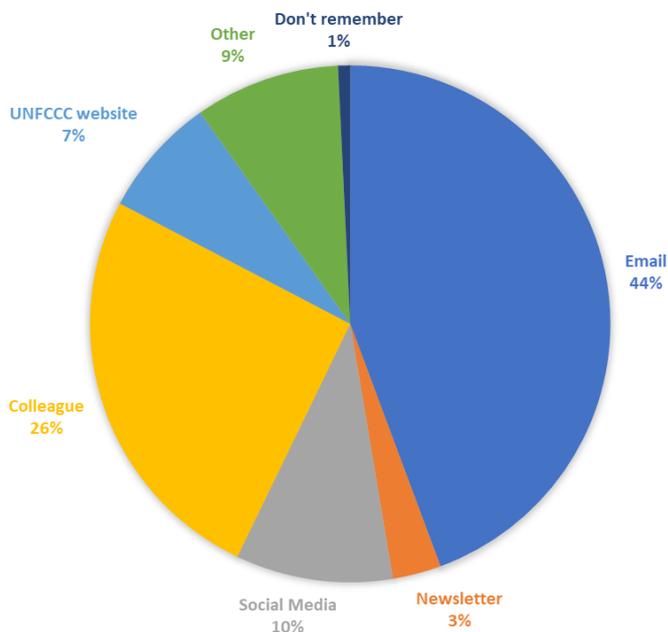
By Thecla Keizer, Plymouth Marine Laboratory



COP26 Virtual Ocean Pavilion survey

134 replies received of which one blank; results from period 25.11.21-13.12.12.
The [survey](#) continues to be open for further feedback.

1. How did you find out about the COP26 Virtual Ocean Pavilion

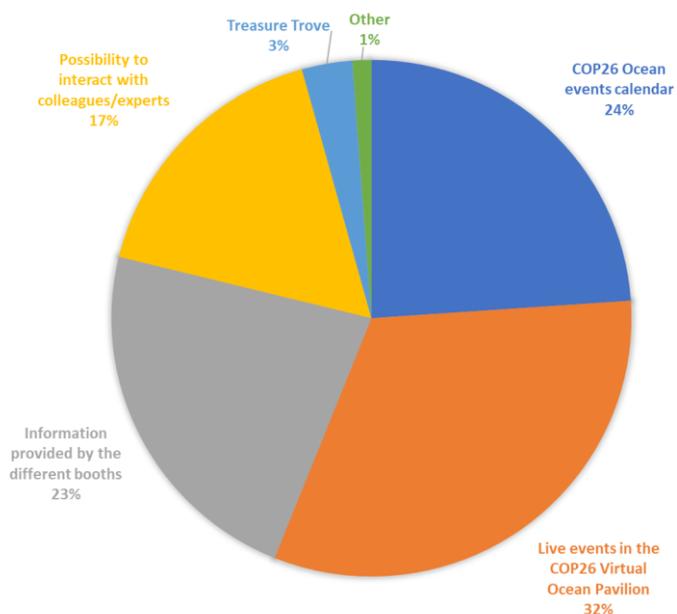


Email	59
Colleague	34
Social Media	13
UNFCCC website	10
Other*	12
Newsletter	4
Don't remember	1
Total answers	133

*Other:

- | | |
|--|--------------------------------------|
| 1) On site QR Code | 6) IOC/UNESCO |
| 2) Partner (x2) | 7) GOF Network |
| 3) School | 8) Daughter is scientist/participant |
| 4) Education | 9) The One Ocean Hub |
| 5) Invitation from the Department of Environment and Natural Resources | 10) project thru govmnt |
| | 11) WIOMSA website |

2. What were your main interests when registering for this Ocean Pavilion?

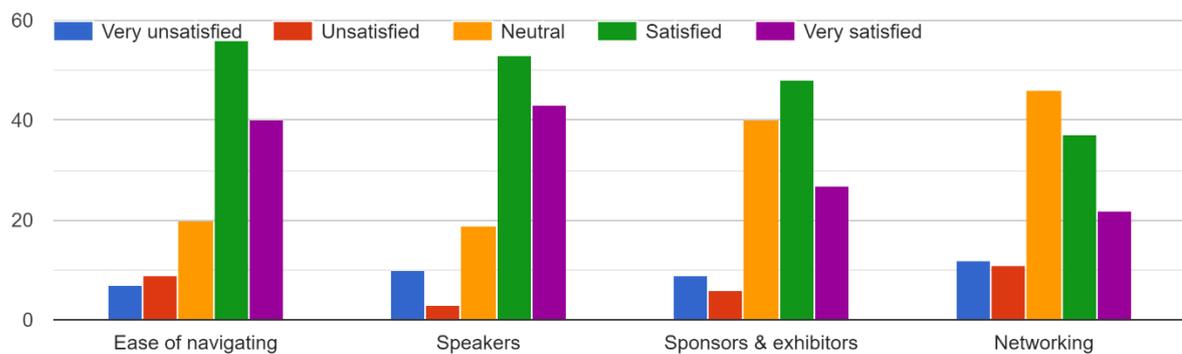


Live events in the COP26 Virtual Ocean Pavilion	82
COP26 Ocean events calendar	61
Information provided by the different booths	58
Possibility to interact with colleagues/experts	43
Treasure Trove	8
Other*	3
Total (multiple answers were possible)	255

***Other:**

- 1) Organize events in the Pavilion
- 2) Organizing our own booth - Sweden's.
- 3) Possible funding for climate change research projects

3. How satisfied were you with the COP26 Virtual Ocean Platform?



a. Ease of navigating

Very unsatisfied	7
Unsatisfied	9
Neutral	20
Satisfied	56
Very satisfied	40
Total answers received	132

c. Sponsors & exhibitors

Very unsatisfied	9
Unsatisfied	6
Neutral	40
Satisfied	48
Very satisfied	27
Total answers received	130

b. Speakers

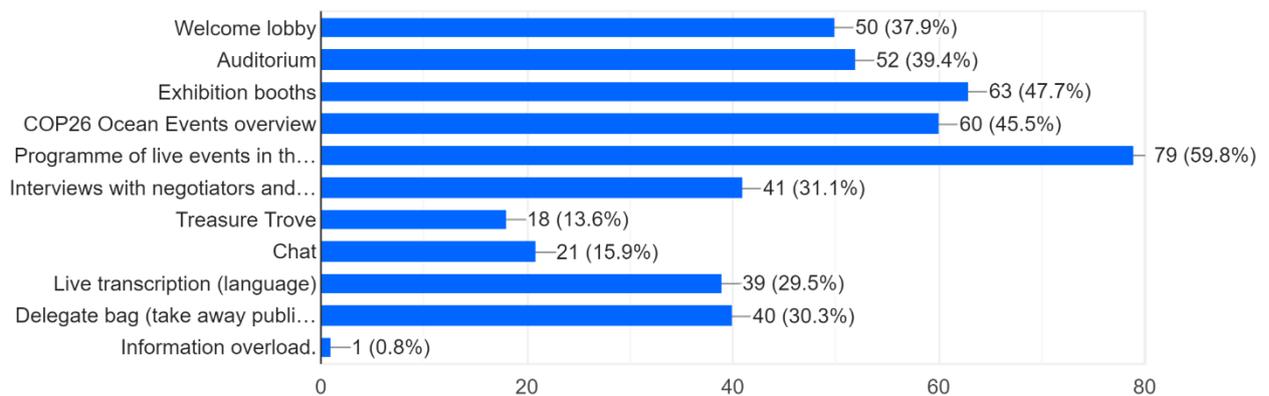
Very unsatisfied	10
Unsatisfied	3
Neutral	19
Satisfied	53
Very satisfied	43
Total answers received	128

d. Networking

Very unsatisfied	12
Unsatisfied	11
Neutral	46
Satisfied	37
Very satisfied	22
Total answers received	128

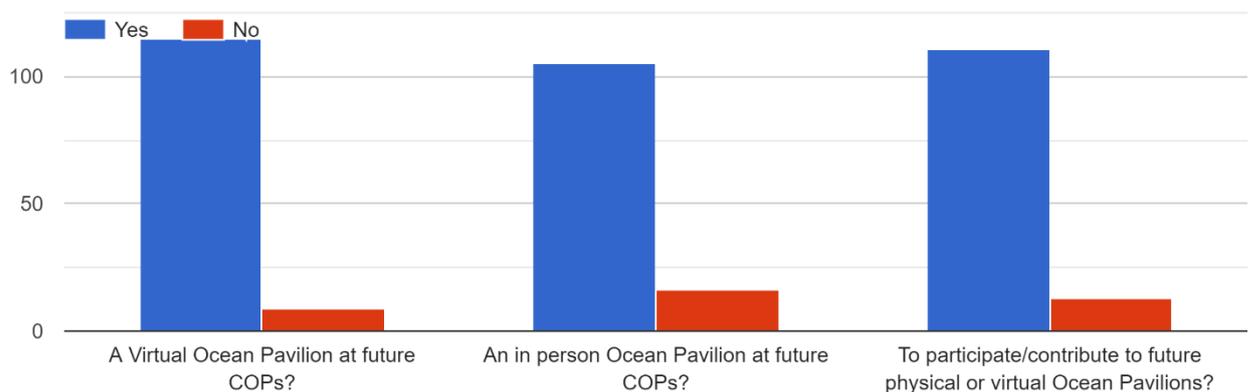
4. What were your favourite features in the Ocean Pavilion?

A total of 132 people answered the question; with a total of 464 options chosen



Programme of live events in the pavilion	79
Exhibition Booths	63
COP26 Ocean Events Overview	60
Auditorium	52
Welcome Lobby	50
Interviews with negotiators and stakeholders	41
Delegate bag (take away publications and videos)	40
Live transcription (language)	39
Chat	21
Treasure Trove	18
Other (answer given: Information overload)	1
Total answers received	464

5. Would you like?



a. A Virtual Ocean Pavilion at future COPs?

Virtual	
Yes	115
No	9
Total answers received	124

b. An in person Ocean Pavilion at future COPs?

In person	
Yes	105
No	16
Total answers received	121

c. To participate/contribute to future physical or virtual Ocean Pavilions?

Contribute	
Yes	111
No	13
Total answers received	124

6. What are some aspects we can improve upon for future Ocean Pavilions?

64 Replies in total of which 15 (23%) answered that they had **no improvement suggestion**: 'I think it's good enough', 'I think that it was probably as good as it could be - a virtual pavilion is never going to replace a real interactive event.', 'NIL'. 'satisfied', 'Everything is well managed'.

Pavilion	I think that the partners who offered resources were not highlighted enough inside the pavilion. A space with a short description would have been useful because without a stand there is little visibility.'; 'Learn lessons from year to year based on experience.'; 'The size of the Pavilion'; 'Too much information to engage. Could benefit from a reporting narrative with links to key evolving issues (might already be there but didn't engage, in depth, with the site).'; 'Website Graphic and Design'
Welcome Lobby	Maybe try creating a video to explain how to navigate the site'; 'Navigation of the platform (was not easy to find a way whenever I logged in)'; 'The lobby was somehow confusing at beginning'; 'There should be a tutorials for participants on how to navigate'; 'the very first time I logged to attend a virtual event I struggle a bit to understand how to join the event';
Events general	Schedule in advance'; 'Early and timely information so as to facilitate participation in and or contribution to it'; 'Awareness of event further ahead. Better linkage with COP26 conference. Ocean issues are still woefully ignored.'; 'We had too many events; frequently it was not so easy to go to the event which we would like to join.'; 'To be able to search events by keywords';

Programme of live events in the pavilion	More webinars'; 'why take down recorded sessions ? leave at least for a year until the next one';
COP26 Ocean Events Overview	Make the events tracker / calendar easier to use'; 'Links to the live feeds on available talks would be good - very few seemed to be available'; 'The COP26 event overview'; 'The program of events was not easy to handle either. I am aware that the events have changed many times in schedule and titles and description but a web page rather than a PDF would be easier I think. The descriptions and links could then be updated as they come up. We were interested in many of the live events listed and replayed but many did not happen or we did not have the right information.'; 'The links in the agenda did not work, and the text was so small it was very difficult to read.';
Exhibition Booths	Better promotion of the booths '; 'Less generic pics of hosts / hostesses'; 'I helped develop a booth - the set up of navigation needs better support (no preview) little instruction on best practices'; ' I had no interest in the vendor booths.';
Interviews	Interviews with negotiators and stakeholders
Videos	More video'; 'I think that the videos could be more highlighted in a gallery (same for the list of resources). It was hard to find the way through the list without a clear description and display of the organization offering the video.'
Live transcription	Language Translate
Chat	Actual chat related to the booths'; 'Chat interaction'; 'Chat could have been a bit easier to use/access'; 'There was very limited engagement with the chat function. It seems like this aspect of a conference cannot be replicated online.'; 'The user support did not respond to any of my chat messages. Also my emails to organizers were not answered. I wanted to watch the live events (including live feeds directly from the COP plenaries and negotiations) within the auditorium. I wanted to be able to add live events to the agenda while COP was happening.'
Interaction	Virtual participation'; 'Higher interaction with the audience'; 'more transparent process of taking part'; 'more events - interactive'; 'more interactions with other participants'; 'making it even more interaction and communicated to more participants'; 'participants meeting and creating networking'; 'Consultation and discussion'
Other	Regional sessions'; 'Include tribal and indigenous representation from around the globe in the conversation'; 'Representatives from more of the civil society'; 'Maybe more participants from Western Balkan countries.'; 'making oceans to attract tourists'; 'Include aspects of new sustainable economical model for ocean resources'; 'You can improve by giving access to the experts to write a lot about this topic'; 'Coordination'; 'durability and biological'; 'time zone levels more precisely the hour'; 'both' (not clear what is meant from this answer; they chose COP26 Ocean events calendar and the Live events in the COP26 Virtual Ocean Pavilion as their main interest)

7. Do you have any other suggestions or feedback you would like to share?

52 Replies of which 28 (54%) had no further comments or gave positive feedback.

Positive or no further comments	Do you have any other suggestions or feedback you would like to share?
/	A side web area to have wider zoon meeting and contacts
Awesome attempt. But virtual cannot replace physical (at least not yet)	Allow more wider inclusive participation from SIDS/M who are still not noticeable in such discussions.
Great effort!	Aucune suggestions. Toutes est bien fait
I just wanted to say how amazing this feature / platform was, and how I wish all virtual events were this engaging and information-rich, easy to access and navigate, and just fun to use. Thank you!!	Can add more activities especially for students that came for cop
it was an excellent tool . thanks	Direct invitation to our agency for future events; sharing of references/ documents
Thank you for putting this on - great way to open up to more people!	Easy access to link events
The virtual ocean pavilion was far superior to the official COP26 platform as an experience - thank you to the organisers for putting it together. It was visually appealing and intuitive to use. However - pretty as it was - I think we are all kidding ourselves about how much anyone will interact with virtual exhibits or networking facilities. The live streaming/presentations were great, and I'm assuming they were well attended. Gathering a listing of all ocean-related COP events was incredibly helpful - if only the official channels could do the same! However, I am increasingly of the opinion that virtual exhibits or networking facilities are just a waste of resources - it is impossible to replicate the experience of wandering through a real exhibition and interacting with new people simply by catching their eye, smiling, and starting a conversation.	Even though I did find it difficult to navigate but I learnt a lot from COP26 virtual a pavilion
Well done and keep it up.	Hope that the record video contain subtitle for us to recall back what speaker had said
No, I'm really satisfied with COP and enjoyed every moment.	I did not manage to find all the treasures. Was there a "reward" if they were all found?
No I am satisfied	Implement a hybrid format to ensure wide audience and participation
N/A	Include option to add dates of events on google calendar
NIL	Innovation Governance Argos Systems
No suggestions	Live transcription (language)
no	More power

No	More variability of topics related to the ocean theme should be covered by the Ocean Pavilion.
no	Not clear on how to connect during the event
No	Ocean Literacy as part of raising the bar of ocean knowledge, paradigms and controversies session
No	oceans should be taken seriously on environmental issues
No	Please give good access to the developing countries to contribute more.
No	Possibility to mingle via avatars.
None	The quiz wasn't great - no way to submit answers (considering there was supposedly a prize) and no way to keep track of which questions you'd answered).
None	We might as well have new speakers; frequently we saw old faces only.
None	Yes
None	Yes, focus on global sustainability, biodiversity, and on Argos system innovation
None at this point	
none so far	
None so far	
Not yet	